

KEY TALKING POINTS

PRIMARY TALKING POINT:

"The vaccine protects you, your family and everyone around you."

SUPPORTING STATEMENTS:

- If you get COVID-19, you may not get sick, but you could pass it along to a family member, neighbor or friend who could get seriously sick or have long-term health issues due to the disease.
- Even if you've had COVID-19, doctors recommend getting vaccinated to make sure you're protected long-term. We still don't know how long natural immunity lasts for someone who was infected and has recovered.
- Being vaccinated makes it less likely you'll get sick and spread the virus. But even if you do get COVID-19, it significantly reduces your chance of getting severely sick or being hospitalized.

PRIMARY TALKING POINT:

"The vaccines are safe and they work."

SUPPORTING STATEMENTS:

- The vaccines have been tested on tens of thousands of people from diverse populations, including Black and Latino ones. This helped scientists determine it was safe and effective for a variety of communities.
- The vaccine has already been safely administered to more than 320 million people in the United States. Severe side-effects are extremely rare.
- There is currently no evidence that any vaccines, including COVID-19 vaccines, cause female or male fertility problems. Even the American College of Obstetricians and Gynecologists recommends women who are pregnant have access to the COVID-19 vaccine.

PRIMARY TALKING POINT:

"Unless more of us are vaccinated, we aren't safe from the virus."

SUPPORTING STATEMENTS:

- Areas with low vaccination rates are vulnerable to COVID-19 case surges and could become breeding grounds for even more deadly variants of the virus.
- Nearly all of the COVID-19 deaths that have happened in the last six months occurred in unvaccinated people — which means these deaths are entirely preventable.

POWERED BY

